

Vision

Inspire wonder



Purpose

We are at our best when we create opportunities for discovery and connection.

WHISTLER PUBLIC LIBRARY 2018-2021 STRATEGIC PLAN

The Whistler Public Library is an integral part of our healthy community. The library becomes a different place depending on the needs and identities of the people who use it. With this in mind, our priorities recognize the library can impact people's sense of belonging in our community, contribute to economic vitality, or simply provide an escape and refuge from everyday stresses. Our plan is simple by design to allow room for growth and change with the needs of our community.

Elizabeth Tracy
LIBRARY DIRECTOR

Values Inside & Out

Adventurous
Excellence-driven
Inquisitive
Open
Responsive



Our priorities

Play well with others

We believe in *partnering for success*, extending our reach and maximizing our impact through building and nurturing mutually beneficial relationships.

- Build a framework for strong partnerships

Make life better

We *enrich community life* by creating a safe, comfortable, dynamic environment. We strive for a place that is ideal for kids, parents, students, entrepreneurs, readers and dreamers alike to plug in or tune out.

- Create a space that is inspiring, functional and adaptable to community needs
- Make inclusiveness visible
- Expand adult outreach

Be an inspiration

We *enhance the resort experience* so locals, newcomers and visitors alike can access a trove of inspiring and informative resources. We believe in educational and entertaining programming for all ages.

- Raise expectations for the library experience
- Offer resources and programs that promote the library as a place that “inspires wonder”

Make an impact

We *ensure economic viability* with staff who are knowledgeable and confident. We continuously evaluate our programs and services and use this data to drive conversations about the library’s impact. We foster a “safe to fail” environment in which staff and community members are able to step outside of their comfort zones.

- Build community, technology, capacity and literacy through collaborative spaces and technology

Be green

We are conscious of *protecting the environment*, promoting environmental awareness and stewardship. We do this through shared and reusable resources, such as our sustainability and non-traditional collections, and through our partnerships and programs.

- Strive to reduce our environmental footprint
- Grow our capacity for shared resources

Thank You!

To the library staff, trustees and crucial members of the RMOW team, we couldn't have accomplished this plan without you!